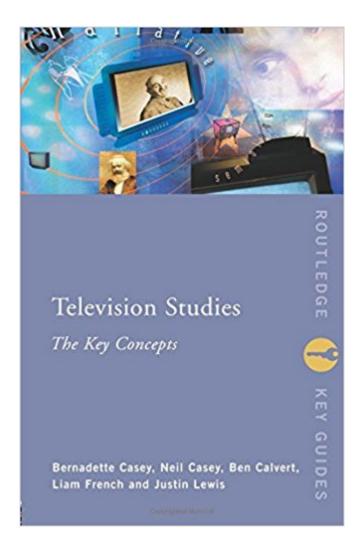


The book was found

Television Studies: The Key Concepts (Routledge Key Guides)





Synopsis

Television Studies: The Key Concepts is the definitive reference guide to an area of rapidly expanding academic interest. Among those aspects of television studies covered in this comprehensive and up-to-date guide are: theoretical perspectives which have shaped the study of television - Marxism; semiology; feminism concepts which have shaped the study of television - narrative; representation; bias television genres - soap opera; news; science fiction methods used for understanding television - content analysis; audience research relevant social, economic and political phenomena - ownership; social policy.

Book Information

Series: Routledge Key Guides

Paperback: 304 pages

Publisher: Routledge; 1 edition (November 11, 2001)

Language: English

ISBN-10: 0415172373

ISBN-13: 978-0521752251

Product Dimensions: 5.5 x 0.7 x 8.5 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 3 customer reviews

Best Sellers Rank: #635,179 in Books (See Top 100 in Books) #142 in Books > Humor &

Entertainment > Television > Reference #314 in Books > Humor & Entertainment > Radio >

General Broadcasting #561 in Books > Humor & Entertainment > Television > History & Criticism

Customer Reviews

Praise for the first edition: 'A user friendly guide to critical issues for television scholars and students alike.' "- Nitin Govil, University of Virginia, USA" 'It is easy to use and gives a good overview of each concept for the uninitiated reader.' "- Jonathon Bignell, University of Reading, UK" 'Quite rapidly one realises that the concepts chosen are not only excellently defined but then discussed and applied. Thus, if bought in Y1 it will serve well.' - "K. J Sheperdson, Canterbury Christchurch University College, UK" --This text refers to the Hardcover edition.

Bernadette Casey, Neil Casey, Ben Calvert and Liam French all teach at the University College of St. Mark and St. John, Plymouth. Justin Lewis teaches at the University of Massachusetts.

I had to buy this for my college class...

This book is a must have for Cultural Studies theorists working in TV. It was a primary source for me in writing my dissertation.

very handy. much of the terms in use - critical theory and technology - are clearly and intensely explained. saves a lot of reference work

Download to continue reading...

Television Studies: The Key Concepts (Routledge Key Guides) Cinema Studies: The Key Concepts (Routledge Key Guides) Musicology: The Key Concepts (Routledge Key Guides) Physical Geography: The Key Concepts (Routledge Key Guides) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Key Writers on Art: From Antiquity to the Nineteenth Century (Routledge Key Guides) Fifty Key Works of History and Historiography (Routledge Key Guides) Fifty Key Theatre Directors (Routledge Key Guides) The Routledge Queer Studies Reader (Routledge Literature Readers) Nora Roberts Key Trilogy CD Collection: Key of Light, Key of Knowledge, Key of Valor Watching TV: Eight Decades of American Television, Third Edition (Television and Popular Culture) Reading The L Word: Outing Contemporary Television (Reading Contemporary Television) Studio Television Production and Directing: Studio-Based Television Production and Directing (Media Manuals) You Can't Air That: Four Cases of Controversy and Censorship in American Television Programming (Television and Popular Culture) Chirelstein's Federal Income Taxation: A Law Student's Guide to the Leading Cases and Concepts (Concepts and Insights) (Concepts and Insights Series) Routledge Handbook of Sport Management (Routledge International Handbooks) Routledge Intensive Russian Course (Routledge Intensive Language Courses) The Routledge Atlas of Jewish History (Routledge Historical Atlases) Routledge Handbook of Modern Korean History (Routledge Handbooks) Routledge Handbook of Public Aviation Law (Routledge Handbooks)

Contact Us

DMCA

Privacy

FAQ & Help